

Hollywood.com Box-Office - Summer Movie Statistics

HOLLYWOOD.COM BOX-OFFICE SUMMER MOVIE STATISTICS			
SUMMER SEASON HISTORICAL DATA		SUMMER SEQUELS AND FILMS THAT EARNED OVER \$100 MILLION	
SUMMER GROSSES		SUMMER ATTENDANCE	
First Weekend in May and projected Through Labor Day for 2010		First Weekend in May and projected Through Labor Day for 2010	
Year/Rank/Top Films	grosses in \$ billions	Year/Rank	Tickets Sold
2010 - #1 Summer <i>up 2.35% from '09</i> <i>Toy Story 3, Iron Man 2, Twilight: Eclipse, Inception, Shrek 4</i>	\$4.35	2010 - #13 Summer <i>attendance (\$7.88 avg ticket)</i> <i>down 2.58% vs. '09</i>	552,030,457
2009 - #2 Summer <i>up 1.29% from '08</i> <i>Transformers 2, Harry Potter 6, Up, The Hangover, Star Trek</i>	\$4.25	2009 - #11 Summer <i>attendance (\$7.50 avg ticket)</i> <i>down 2.39% vs. '08</i>	566,666,667
2008 - #3 Summer <i>up 0.48% from '07</i> <i>The Dark Knight, Iron Man, Indiana Jones, Hancock, Wall-E</i>	\$4.20	2008 - #8 Summer <i>attendance (\$7.18 avg ticket)</i> <i>down 3.72% vs. '07</i>	584,958,217
2007 - #4 Summer <i>up 8.68% from '06</i> <i>Spider-Man 3, Shrek The Third, Transformers, Pirates 3, Potter 5</i>	\$4.18	2007 - #6 Summer <i>attendance (\$6.88 avg ticket)</i> <i>up 3.46% vs. '06</i>	608,139,535
2006 - #7 Summer <i>up 6.65% from '05</i> <i>Pirates 2, Cars, X-Men 3, Da Vinci Code, Superman Returns</i>	\$3.85	2006 - #7 Summer <i>attendance (\$6.55 avg ticket)</i> <i>up 4.37% vs. '05</i>	587,786,260
2005 - #9 Summer <i>down 8.61% from '04</i> <i>Star Wars Ep. 3, War of the Worlds, The Wedding Crashers</i>	\$3.61	2005 - #12 Summer <i>attendance (\$6.41 avg ticket)</i> <i>down 11.46% vs. '04</i>	563,182,527
2004 - #5 Summer <i>up 2.33% from '03</i> <i>Shrek 2, Spider-Man 2, Harry Potter & Prisoner of Azkaban</i>	\$3.95	2004 - #3 Summer <i>attendance (\$6.21 avg ticket)</i> <i>down 0.63% vs. '03</i>	636,070,853
2003 - #6 Summer <i>up 1.85% from '02</i> <i>Finding Nemo, Pirates of the Caribbean 1, Matrix Reloaded</i>	\$3.86	2003 - #2 Summer <i>attendance (\$6.03 avg ticket)</i> <i>down 2.04% vs. '02</i>	640,132,670
2002 - #8 Summer <i>up 10.17% from '01</i> <i>Spider-Man 1, Star Wars Episode 2, Signs</i>	\$3.79	2002 - #1 Summer <i>attendance (\$5.80 avg ticket)</i> <i>up 7.33% from '01</i>	653,448,276
2001 - #10 Summer <i>up 9.55% from '00</i> <i>Shrek 1, Rush Hour 2, The Mummy Returns</i>	\$3.44	2001 - #5 Summer <i>attendance (\$5.65 avg ticket)</i> <i>up 4.71% vs. 2000</i>	608,849,558
2000 - #12 Summer <i>down 2.18% vs. '99</i> <i>Mission: Impossible 2, Gladiator, The Perfect Storm</i>	\$3.14	2000 - #9 Summer <i>attendance (\$5.40 avg ticket)</i> <i>down 7.98% vs. '99</i>	581,481,481
1999 - #11 Summer <i>up 19.33% from '98</i> <i>Star Wars Episode 1, The Sixth Sense, Austin Powers 2</i>	\$3.21	1999 - #4 Summer <i>attendance (\$5.08 avg ticket)</i> <i>up 10.17% over '98</i>	631,889,764
1998 - #13 Summer <i>up 8.47% from '97</i> <i>Saving Private Ryan, Armageddon, Something About Mary</i>	\$2.69	1998 - #10 Summer <i>attendance (\$4.69 avg ticket)</i> <i>up 6.15% over '97</i>	573,560,768
1997	\$2.48	1997	540,305,011

Year	Summer Sequels	Total Summer Films over \$100M
2010	7	13
2009	10	15
2008	7	17
2007	14	17
2006	7	11
2005	3	10
2004	9	12
2003	15	17
2002	6	13
2001	6	11
2000	3	12
1999	2	12
1998	3	9

Number of Summer Films that Opened in Over 2,000 Theatres		
2010	37	
2009	36	
2008	40	
2007	37	
2006	38	
2005	36	
2004	37	
2003	37	
2002	37	
2001	35	
2000	34	
1999	26	
1998	28	

Full-Year Box-office & Attendance Since 1998			
Box-Office Year	Total Box-office Gross	Tickets Sold	
2009	\$10,600,000,000	1,413,333,333	
2008	\$9,630,000,000	1,341,225,627	
2007	\$9,680,000,000	1,406,976,744	
2006	\$9,300,000,000	1,419,847,328	
2005	\$8,960,000,000	1,397,815,913	
2004	\$9,450,000,000	1,521,739,130	
2003	\$9,300,000,000	1,542,288,557	
2002	\$9,320,000,000	1,606,896,552	
2001	\$8,370,000,000	1,481,415,929	
2000	\$7,750,000,000	1,435,185,185	
1999	\$7,500,000,000	1,476,377,953	
1998	\$6,950,000,000	1,481,876,333	

Top Nine All-Time Summer Opening Weekends		
TITLE	3-DAY OPENING	RELEASE DATE
THE DARK KNIGHT	\$158,411,483	Fri, 7/18/08
SPIDER-MAN 3	\$151,116,516	Fri, 5/4/07
PIRATES OF THE CARIBBEAN: DEAD MAN'S CHEST	\$135,634,554	Fri, 7/7/06
IRON MAN 2	\$128,122,480	Fri, 5/7/10
SHREK THE THIRD	\$121,629,270	Fri, 5/18/07
SPIDER-MAN	\$114,844,116	Fri, 5/3/02
PIRATES OF THE CARIBBEAN: AT WORLD'S END	\$114,732,820	Fri, 5/25/07
TOY STORY 3	\$110,307,189	Fri, 6/18/10
TRANSFORMERS: REVENGE OF THE FALLEN	\$108,966,307	Fri, 6/26/09
STAR WARS: EPISODE III - REVENGE OF THE SITH	\$108,435,841	Thu, 5/19/05